



CONSUMER DIVERSITY IN ACTION COMMUNITY PARTNERSHIPS PANEL

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Know the communities in which you serve

- Who are your potential clients, consumers, customers?
 - Age demography, Gender, Population, Disability, Cultural backgrounds
 - Who are your clients, consumers, customers?
 - Determine the historical facts that may impede in today's environment – i.e. previous Government policies
 - Focus on individuals, couples, families and communities as part of the human capital engagement
 - Establish relationships with Aboriginal leaders within the communities you serve in order to tap into the strengths of Aboriginal community and family networks
 - What are the aspirations and attributes of the communities
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Place Based Servicing

- Effective place-based work requires well formulated and sophisticated community engagement strategies, governance arrangements and accountability mechanisms
 - Services/Programs that works to deliver on the communities needs and expectations via a well coordinated approach
 - Collaboration and partnerships is an essential component to assist in the implementation of a place based service approach
 - Data measurement and tracking, and translation to inform decisions and enable evaluation is important
 - Focusing on a specific place or community
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Authority and Mandate

- Enable appropriate local level decision making to take place within the local community settings
 - Communities need clear authorisation to make decisions within parameters and in line with objectives
 - Conducting focus groups to generate research development options to adapt to potential adjustments
 - Appropriate representative needs to be equipped with the appropriate delegation to issue directions on local decision making options
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Contact us

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